**Erick Rojas**
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**Professional Summary**

Strategic and results-driven Senior Technical Designer with over 15 years of experience in the apparel industry, specializing in men’s Big & Tall, denim, underwear, and performance basics. Known for leading cross-functional teams, optimizing fit strategies, and elevating product quality across multi-category lines. Currently directing fit and technical execution for all men’s private label brands at JCPenney.

**Expert in:**

* Leading fit development for diverse categories (denim, outerwear, underwear, basics, knits, wovens)
* Driving efficiency by reducing sample rounds and implementing scalable tech pack standards
* Partnering with overseas vendors and internal teams to streamline production and meet design intent
* Innovating in pattern correction, construction, and post-wash detailing to deliver premium fit and finish

A recognized expert in Big & Tall apparel, I bring a deep understanding of fit and proportion for extended sizing, ensuring consistency and comfort across body types. I also take pride in mentoring colleagues by teaching pattern correction techniques and sharing best practices, contributing to the growth and technical strength of the team.

A passionate problem solver, I combine a deep knowledge of patternmaking and grading with a keen eye for wearable design. I thrive in fast-paced environments and continuously seek opportunities to lead innovation and mentor emerging talent in technical design.

**Professional Experience**

**JCPenney, Plano, TX**
*Technical Designer* (July 2024 – Present)

* Tech Designer for Mutual Weave and Shaq XLG casual and active brands.
* Tech designer for all Men's Denim across all other in-house brands.
* Technical designer for all Men’s underwear across all brands.
* Integrated adaptive features into a wide range of garments to increase accessibility and inclusivity.
* Serve as Lead Technical Designer for Big & Tall categories across all brands.
* Mentor two technical designers in Big & Tall fit and construction to expand team capabilities.

**Groceries Apparel, Vernon, CA**
*Technical Designer / Product Development* (June 2018 – June 2019)

* Led product development and technical design for sustainable apparel collections.
* Worked with high-profile clients, including Jane Fonda and Jason Momoa, to develop apparel for their business ventures.
* Implemented SOPs to ensure seamless transition to bulk production.
* Conducted inline sewing inspections to improve garment quality.
* Made pattern corrections and simplified construction methods to improve production efficiency.

**Lucky Brand, Greater Los Angeles Area**
*Technical Designer - Men's Denim* (Jan 2016 – Jan 2018)

* Improved fit for Big & Tall denim blocks.
* Managed casual shirting.
* Illustrated construction and folding manuals to streamline tech pack creation.
* Collaborated with overseas vendors to refine fit and construction.

**Paige Premium Denim, Culver City, CA**
*Technical Designer* (May 2014 – Jan 2016)

* Created spec sheets and grade rules for new silhouettes.
* Partnered with teams to develop post-wash embellishment processes.
* Illustrated measurement manuals to ensure consistency across teams.

**Denimocracy, Vernon, CA**
*Assistant Designer* (Apr 2013 – May 2014)

* Developed a cost sheet template that helped merchandising increase profit by 20%.
* Created Excel templates to streamline tech pack creation.
* Developed washes and treatments for denim and French terry.
* Supervised the sample room (cutter + 2 sewers).

**Selectra Industries, Vernon, CA**
*Pre-Production Manager* (Apr 2011 – Jan 2013)

* Oversaw pre-production for seamless garments in a private label factory.
* Handled lab dip requests and approvals.
* Measured and submitted TOP samples for customer approval.

**Dylan George Apparel, Los Angeles, CA**
*Design Assistant / Developer* (Mar 2009 – Apr 2011)

* Supported design and development with a focus on construction and materials.

**William Rast / Peoples Liberation, Los Angeles, CA**
*Development Manager* (Aug 2008 – Mar 2009)

* Managed development for premium denim lines.

**Skills & Expertise**

* Denim & Big & Tall Fit Expertise
* Pattern Making & Grading
* Technical Package Creation
* 3D Design (CLO3D), Adobe Illustrator, PLM
* Production & Pre-Production Management

**Education & Certifications**

**Associate of Arts in Fashion Design**, Los Angeles Trade Technical College – 2008
**Certification in Pattern Making & Grading (Tukatech Software)**, Los Angeles Trade Technical College – 2015